

**University of North Texas**  
**College of Merchandising, Hospitality and Tourism**  
**HMGT 2810: International Sustainable Tourism (3 Credit Hours)**  
**Fall 2016**

**Class Schedule: Wednesday 5:30 PM - 8:20 PM (Building: LIFE A106)**

**Instructor: Dr. Birendra KC**

**Office: 343E, Chilton Hall**

**Email: birendra.kc@unt.edu; Phone: 940-565-4551**

**Office Hours: Thursday 2:00 PM-4:00 PM or by appointment**

**Teaching Assistants: TBD**

**Course Description**

According to the World Tourism Organization, sustainable tourism is tourism that leads to the management of all resources in such a way that economic, social and aesthetic needs can be fulfilled while maintaining cultural integrity, essential ecological processes, biological diversity and life support systems. The new sustainability paradigm gives compelling reasons for governments and the conventional tourism activity to seriously pursue the implementation of sustainable policies and practices.

The course explores the key sustainability-related themes in tourism and challenges for implementation of the operators and suppliers of tourism. Students will also gain the understanding of the economic, environmental and social aspects of tourism and why sustainability is a necessity.

**Course Objectives**

- Understand the sustainable tourism development core issues: the economic tourism impacts, social and cultural tourism impacts, and environmental impacts
- Understand issues in policy and planning for sustainable tourism
- Understand the major components of the sustainable tourism industry (Triple bottom line)
- Identify tourism stakeholders as base and support for sustainable tourism development
- Understand the role of key international organizations and stakeholders as support of sustainable tourism development

**Course Materials (No text book required)**

Bricker, K., Black, R., & Cottrell, S. (2013). *Sustainable Tourism & the Millennium Development Goals*. Jones & Bartlett Learning: MA.

Swarbrooke, J. (1999). *Sustainable Tourism Management*. CABI Publishing: Oxon.

Hall, M., & Lew, A. (2009). *Understanding and Managing Tourism Impacts: An Integrated Approach (Contemporary Geographies of Leisure, Tourism and Mobility)*. Routledge (1<sup>st</sup> Edition).

Liburd, J. J., & Edwards, D. (2010). *Understanding the Sustainable Development of Tourism*.

***Note\*: Additional readings and handouts will be provided on Blackboard (Make sure to visit the Blackboard regularly to get updates on the course materials)***

**NOTE:** This is not an on-line class. Some materials and grades will be available on-line to assist you. This is a regular lecture/discussion in-class format class! The classroom is the main forum for all activities, announcements, changes to syllabus, exam dates etc. If you miss a class, you might miss such important announcements. Please be sure to be in touch with some of your classmates to catch up on missed assignments and announcements.

### **Classroom Expectations**

- Arrive on time to class. If you miss an assignment collection or an in-class activity due to an unexcused absence, you will not receive credit for that particular assignment.
- Arrive prepared to participate in discussion session. Do not sleep, read newspapers, books, magazines, or work on other assignments during class time.
- Refrain from using your cell phone in the classroom. Turn the ringer OFF before class begins and do not send text messages. Sending or receiving phone calls, texts messages or other forms of communication via a cell phone or similar device is strictly forbidden. Violations will count against class participation.
- Be respectful of your classmate's opinions and contributions to classroom discussions. Inevitably, others will have different views than you on a certain topic. These dialogues should encourage each of us to think about topics from a new perspective, and will contribute to a lively discussion. The classroom is a "safe place" where others will not be judged or ridiculed for their opinions, and where everyone should feel comfortable contributing to the discussion. Students who are disrespectful to their peers or the instructor will be asked to leave and will receive one unexcused absence for that class period.
- Honest and ethical conduct is both a required academic and professional behavior. Student who are found cheating, plagiarizing, or demonstrating poor ethical decision making will be subject to the full range of academic penalties presented in the Student Code of Conduct.

### **Grading**

The weight of each course requirement will be as follows:

<i>Syllabus Agreement Form</i>	<i>5 points</i>
<i>Participation and Discussion</i>	<i>80 points</i>
<i>Group Formation and Sustainable Tourism Specifics</i>	<i>15 points</i>
<i>Summary Papers</i>	<i>30 points (2*15 points)</i>
<i>Midterm Exam</i>	<i>70 points</i>
<i>Final Exam</i>	<i>70 points</i>
<i>Sustainable Tourism Paper (*Includes Presentation)</i>	<i>130 points</i>
<b>Total</b>	<b>400 points</b>

*\*Note: All the assignments are individual except for components on Sustainable Tourism Paper.*

**Assignments and Due Dates:**

1. ***Syllabus Agreement Form:*** (Due on Wednesday, September 7<sup>th</sup>, 2016 during the class)
2. ***Participation and Discussion:*** (In-Class Activity)
3. ***Group Formation and Sustainable Tourism Paper Specifics:*** (Due on Wednesday, September 28<sup>th</sup>, 2016)
4. ***Midterm Exam:*** (Due on Wednesday, October 19<sup>th</sup>, 2016)
5. ***Summary Paper:*** (Due at the beginning of the class on Wednesdays)
6. ***Sustainable Tourism Paper:***
  - ***Group Presentation:*** (40 points) (November 23<sup>rd</sup> and 30<sup>th</sup>, 2016 during the class)
  - ***Peer Evaluation for Group Project:*** (20 points) (Wednesday, December 7<sup>th</sup>, 2016 during the class)
  - ***Final Paper on Sustainable Tourism:*** (70 points) (Due on Wednesday, December 7<sup>th</sup>, 2016)
7. ***Final Exam:*** (Wednesday, December 14<sup>th</sup>, 2016)

**Letter Grades**

This following grading scale will be used to determine final grade:

A	90%-100%
B	80%-89.9%
C	70%-79.9%
D	60%-69.9%
F	Below 60%

## Course Requirements

### Attendance

Attendance in class is mandatory. You must stay until dismissed by the instructor to be counted as “present.” Students leaving during the class period without making prior arrangements with the instructor will be considered absent. Attendance will be calculated as part of the class participation grade. *Any student with more than 4 unexcused absences (5 or more) for class* will lose all possible participation points for the course (80 points). Student participation in class and discussions along with group exercises is required. Individual/group discussion sessions are designed to give you a broader understanding of the topic as well as opportunities for in-depth investigations. Please utilize discussion sessions efficiently.

### Excused Class Absences

Excused absences require a written explanation and include only documented emergencies (e.g., medical problem), university excused/sponsored events (you are provided an excused slip from the dean of students), or a CMHT event. All documentation for excused absences must be provided to the instructor no later than one week after excused absence and before the final exam in the class. Failure to provide an explanation within this time frame will be considered unexcused.

### Exams

There will be two exams (midterm and final), each exam will cover the materials discussed and covered in class and readings. Final exam will be comprehensive. Details for the exams will be provided during the class.

### Make-up Examinations

Make-up exams will **NOT** be scheduled unless arrangements are made prior to the examination. Make-up exams will be arranged only under reasonable circumstances deemed as such by the instructor. Under no circumstances whatsoever will a student be allowed to make-up an exam once the regularly scheduled exam has been administered unless she/he has made prior arrangements with the instructor. All requests should be made as early as possible and sufficient evidence must be presented to support requests (i.e., doctor’s note, Emergency Dean note, obituary, etc.). *Arriving late on exam day is considered the same as missing an examination.*

### Summary Paper

This is an individual assignment and each student is responsible to summarize articles for a particular topic (See course schedule). These articles will be distributed via Blackboard.

### Sustainable Tourism Paper

Students are expected to work on a sustainable tourism paper, look at the assignment details for the components of sustainable tourism paper. Guideline for this assignment will be discussed in the class while a handout regarding all aspects of the paper will be provided to each group. This is a group project and a group of 6 students will be responsible to lead this assignment. Group formation will be facilitated by your instructor but if you already have your peers in mind, you are welcome to report your group members for this assignment. Details will be further discussed in the class.

**All written assignments MUST follow this format:**

- Typeface: Times New Roman
- Font: 12
- Margins: 1" on each side (and top and bottom)
- Spacing: Double (Except tables and figures if any)
- Headings: Bold and/or underlined
- Ink color: Black

**Revisions**

The instructor reserves the right to revise this syllabus and list of requirements when, in his judgement, such revision will benefit the advancement of the course goals and objectives.

## **DEPARTMENT OF HOSPITALITY AND TOURISM MANAGEMENT**

### **Vision of the Hospitality & Tourism Management Program**

To be a global leader in advancing education, creating knowledge, and shaping the hospitality and tourism professionals of the future.

### **Mission of the Hospitality & Tourism Management Program**

Educating students for leadership in the global hospitality and tourism industries and advancing the profession through excellence in teaching, research, and service.

### **Program Learning Outcomes**

Upon graduating with a Bachelor of Science in Hospitality and Tourism Management, students will be able to:

1. Demonstrate basic knowledge of theoretical constructs pertaining to the hospitality and industries.
2. Apply the basic principles of critical thinking and problem solving when examining hospitality and tourism management issues.
3. Apply technical aspects of the hospitality and tourism industry.
4. Demonstrate professional demeanor, attitude, and leadership needed for managerial positions in the hospitality industry.

### **Academic Requirements**

Beginning Fall 2013, students entering UNT who wish to pursue the Bachelor of Science with a major in Hospitality Management enter as pre-majors. To declare a major in hospitality management, a student must have completed at least 45 hours of college course work, including HMGT 1420, HMGT 1470, HMGT 1500, HMGT 2280, HMGT 2480, HMGT 2790 and HMGT 2860, have a cumulative UNT GPA of at least 2.5, and have completed at least 100 documented work hours in the hospitality industry. A grade of C or above must be earned in each merchandising and hospitality management course completed in residence or transferred to UNT. This includes all courses with prefixes CMHT, MDSE, HFMD, DRTL and HMGT.

Pre-majors who have completed these requirements and who have a cumulative GPA of at least 2.5 may file a formal application for major status. Approved majors may then enroll in those advanced courses designated “hospitality majors/minors only.”

- Continuing students majoring in Hospitality and Tourism Management are required to have a minimum grade point average of at least 2.5 on all courses completed at UNT.
- A grade of C or above must be earned in each merchandising, digital retailing, and hospitality and tourism management course completed in residence or transferred to UNT.

Academic requirements for graduation with a BS from the College of Merchandising, Hospitality and Tourism include:

- A minimum of 2.5 grade point average in the professional field, with minimum grades of C required in all CMHT, MDSE, HFMD, DRTL and HMGT courses.
- A minimum of 2.0 grade point average in all courses completed at UNT.
- A minimum of 2.0 grade point average in all work attempted, including transfer, correspondence, extension and residence work.

**For additional information regarding requirements and policies, refer to the 2016-2017 UNT Undergraduate Catalog.**

### **Tutoring Services**

UNT offers tutoring services through the Learning Center. Please go to the Learning Center website to sign up (<http://learningcenter.unt.edu/tutoring>). Your instructor and her student assistant will be happy to provide individualized instruction to students who are willing to spend the extra time – please call for an appointment.

### **Financial Aid Satisfactory Academic Progress (SAP) Undergraduates**

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility.

**If at any point you consider dropping this or any other course, please be advised that the decision to do so has the potential to affect your current and future financial aid eligibility.**

Please visit <http://financialaid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with your CMHT academic advisor or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

### **Academic Advising**

All pre-majors are required to meet with their Academic Advisor and receive an advising code to register for classes *each semester*. ALL students should meet with their Academic Advisor at least one time per long semester (Fall & Spring). It is important to update your degree plan on a regular basis to ensure that you are on track for a timely graduation.

### **Advising Contact Information (Chilton #385 – 940.565.4635):**

Director, and Home Furnishings & Digital Retailing  
Hospitality Management A-L  
Hospitality Management M-Z  
Merchandising and Retailing A-L  
Merchandising and Retailing M-Z

Kelly Ayers, M.Ed  
Jaymi Wenzel  
Philip Aguinaga, M.Ed.  
Amanda Johnson  
Brittany Barrett, M.S.I.S.

### **Important for Timely Graduation**

A prerequisite is a course or other preparation that must be completed before enrollment in another course. All prerequisites are included in catalog course descriptions. It is very important that you work with your advisor to be sure you are sequencing courses correctly (rather than taking courses scheduled at a convenient time) to avoid delayed graduation. Ultimately, it is a student's responsibility to ensure they have met all prerequisites before enrolling in a class. Students who have not met prerequisites will not be allowed to remain in a course. Once classes begin, students often have few, if any, options for adding a different course, which can be an issue for financial aid.

### **Payment Deadline**

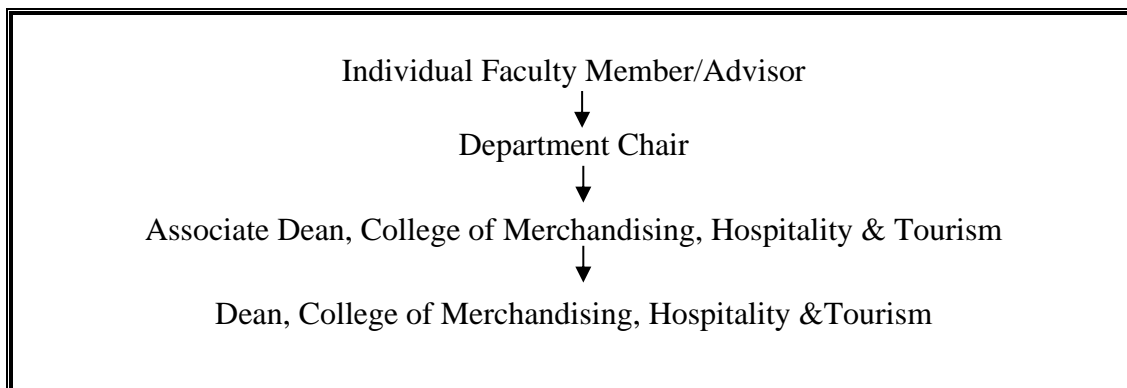
It is imperative that students have paid for all enrolled classes. **Please check your online schedule daily through the census date (September 12, 2016) to ensure you have not been dropped for non-payment of any amount.** Students unknowingly have been dropped from classes for various reasons such as financial aid, schedule change fees, parking fees, etc. CMHT will not be able to reinstate students for any reason after the census date regardless of situation. It is the student's responsibility to ensure all payments have been made.

### **IMPORTANT Fall 2016 DATES**

August 29, 2016	First Class Day (Monday)
September 2, 2016	Last day to add a class
September 5, 2016	<i>Labor Day (no classes; university closed)</i>
September 13, 2016	Last day to drop without a W/WF on transcript (must have drop slip signed)
October 7, 2016	Last day to drop with an automatic W
November 7, 2016	Last day to drop a course with either a W or WF (Instructor Discretion)
November 14, 2016	Last day to request incomplete through instructors
November 23, 2016	Last day to drop
November 24-27, 2016	<i>Thanksgiving Break (no classes; university closed)</i>
December 7-8, 2016	Pre-finals Days
December 8, 2016	Last Class Day
December 9, 2016	Reading Day (no classes)
December 10-16, 2016	Finals
December 16-17, 2016	Graduation Ceremonies

## Academic Organizational Structure

Understanding the academic organizational structure and appropriate Chain of Command is important when resolving class-related or advising issues. When you need problems resolved, please follow the step outlined below:



## Office of Disability Accommodations

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

## Course Safety Statements

Students in the College of Merchandising, Hospitality and Tourism are urged to use proper safety procedures and guidelines. While working in laboratory sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be

sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

### **Academic Dishonesty**

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook.

### **Expected Student Behavior**

Student behavior is expected to be respectful of both other students and faculty. Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at <http://deanofstudents.unt.edu>

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students will be held accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

### **SPOT (Student Perceptions of Teaching)**

An opportunity will be provided for students to evaluate their faculty (SPOT). This short survey will be made available at the end of the semester to provide students a chance to comment on how this class is taught. Student feedback is important and an essential part of participation in this course. SPOT should be available November 21 to December 8, 2016.

### **Final Exam Policy**

Final exams will be administered at the designated times during the final week of each long semester and during the specified day of each summer term. Please check the course calendar early in the semester to avoid any schedule conflicts.

### **Access to Information**

As you know, your access point for business and academic services at UNT occurs within the my.unt.edu site ([www.my.unt.edu](http://www.my.unt.edu)). If you do not regularly check EagleConnect or link it to

your favorite e-mail account, please so do, as this is where you learn about job and internship opportunities, CMHT events, scholarships, and other important information. The website that explains EagleConnect and how to forward your email: <http://eagleconnect.unt.edu/>

### **Courses in a Box**

Any CMHT equivalent course from another university must receive prior approval from the CMHT academic advisor to insure that all CMHT degree plan requirements are met. For example, courses that are taken online or from a program that offers course material via CD, booklet, or other manner of correspondence must have prior advisor approval.

### **Important Notice for F-1 Students Taking Distance Education Courses**

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in multiple on-campus lectures, lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

(1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.

(2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.

**Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email [international@unt.edu](mailto:international@unt.edu)) to get clarification before the one-week deadline.**

### **Dropping an Online Course**

A student needing to drop an online course should send their instructor an email with their name, student ID#, reason for dropping a course, and date you are sending the email. This *must be done prior to the UNT deadline to drop a course*.

If approved, the instructor will contact the Director of CMHT Advising in Chilton 385, where you may then obtain a signed drop form. **It is your responsibility to turn in the completed drop slip to the UNT Registrar's office before the deadline to make sure you have been dropped from the course with a "W".** If you are taking only online courses and your instructor approves the drop, please contact the CMHT Director of Advising for instructions.

### **Emergency Notification & Procedures**

UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages

upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at [www.my.unt.edu](http://www.my.unt.edu). Some helpful emergency preparedness actions include:

- 1) ensuring you know the evacuation routes and severe weather shelter areas
- 2) determining how you will contact family and friends if phones are temporarily unavailable, and
- 3) identifying where you will go if you need to evacuate the Denton area suddenly.

***In the event of a university closure this class will continue according to schedule during the closure period. If UNT is officially closed for emergency reasons during the times scheduled for the final exam, new procedures, times and/or locations will be communicated to you through Blackboard Announcements and/or Messages.***

**Course Schedule** (\*Note: The course schedule is subject to change)

<b>Date</b>	<b>Topics</b>	<b>Remarks</b>
Wednesday, August 31 <sup>st</sup>	<b>First day of Class</b> <ul style="list-style-type: none"> <li>Welcome and Introduction</li> <li>Review of course syllabus</li> </ul> <b>Introduction to Tourism</b>	Introduce yourself!
Wednesday, September 7 <sup>th</sup>	<b>Tourism and Sustainability</b>	Syllabus agreement form Due on Wednesday, September 7 <sup>th</sup> , 2016, submit at the beginning of the class
Wednesday, September 14 <sup>th</sup>	<b>Gringo Trails by Pegi Vail (Video)</b>  <b>Discussion over Sustainable Tourism Paper</b>	N/A
Wednesday, September 21 <sup>st</sup>	<b>Economic Aspects of Tourism</b>	Summary Paper
Wednesday, September 28 <sup>th</sup>	<b>Socio-Cultural Aspects of Tourism</b>	Sustainable Tourism Paper Specifics Due on Wednesday, September 28 <sup>th</sup> , 2016
Wednesday, October 5 <sup>th</sup>	<b>Environmental Aspects of Tourism</b>	Summary Paper
Wednesday, October 12 <sup>th</sup>	<b>Planning for Sustainable Tourism</b>  <b>Midterm Exam Review</b>	N/A
Wednesday, October 19 <sup>th</sup>	<b>Midterm Exam</b>	N/A
Wednesday, October 26 <sup>th</sup>	<b>Tourism Development Models</b>	N/A
Wednesday, November 2 <sup>nd</sup>	<b>Current Issues in International Sustainable Tourism 1</b>	N/A
Wednesday, November 9 <sup>th</sup>	<b>Current Issues in International Sustainable Tourism 2</b>	N/A
Wednesday, November 16 <sup>th</sup>	<b>Regional Context in Sustainable Tourism</b>	N/A
Wednesday, November 23 <sup>rd</sup>	<b>Group Presentation on Sustainable Tourism Paper 1</b>	N/A
Wednesday, November 30 <sup>th</sup>	<b>Group Presentation on Sustainable Tourism Paper 1</b>	N/A
Wednesday, December 7 <sup>th</sup>	<b>Review for the Final Exam and Sustainable Tourism Paper</b>  <b>Peer Evaluation for Group Project</b>	Sustainable Tourism Paper Due on Wednesday, December 7 <sup>th</sup> , 2016
Wednesday, December 14 <sup>th</sup>	<b>Final Exam</b>	N/A

**HMGT 2810: International Sustainable Tourism**  
**Fall 2016 Syllabus agreement**

**Worth 5 points**

Detach this syllabus agreement and submit it (with signature) in class during Week 2. Before signing the agreement, dedicate some time to read the syllabus in detail. If you have any questions, ask them in class or email them.

My signature below indicates that I have read and understand all of the policies of this class. I am aware of the due dates for all assignments as well as the dates and times for the exams and the sustainable tourism paper. I hereby agree to abide by all policies as outlined in this syllabus and understand the penalties for non-compliance.

Signature: \_\_\_\_\_

Name (print): \_\_\_\_\_

Date: \_\_\_\_\_